

LOADED PIGMENT GUIDE LPG

“THE NEW INK ON THE BLOCK™”

Li Pigments NEW - LOADED® is a revolutionary organic eyebrow pigment line featuring 16 new shades! This water based formulation is highly concentrated for a smooth consistency & will dry at a workable procedure rate, suited for all skin types & techniques. Color neutralizers are blended into the formula to minimize mixing, allowing pigment application directly to the skin. This pigment maintains consistency during body fluid contact and repels intracellular secretion that will minimize dilution during PMU procedures.



GOLD DUST

Description: A Light Warm Blonde Color.
Can be used to soften or add warmth to other colors.
Temperature: Slightly to Medium Warm
Base: Warm Yellow
Fitzpatrick: I, II & III
Organic



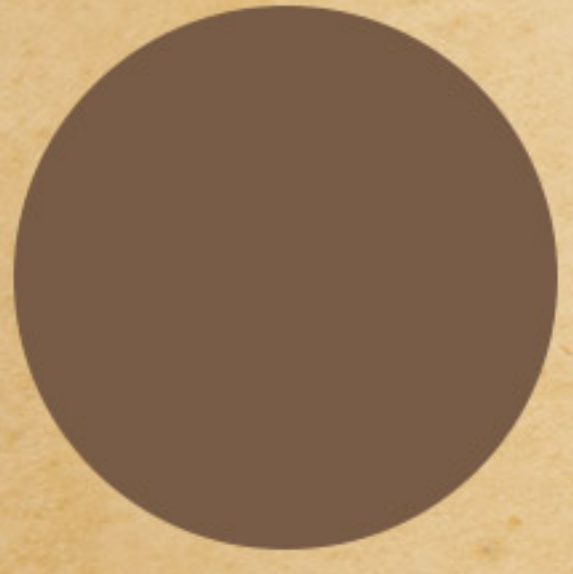
BUCKSKIN

Description: A Medium to Dark Blonde Color.
Temperature: Neutral
Base: Neutral Yellow
Fitzpatrick: II & III
Organic



RAWHIDE

Description: This is a Medium Brown Color.
Temperature: Neutral to Slightly Cool
Base: Cool Yellow & Green
Fitzpatrick: II & III
Organic



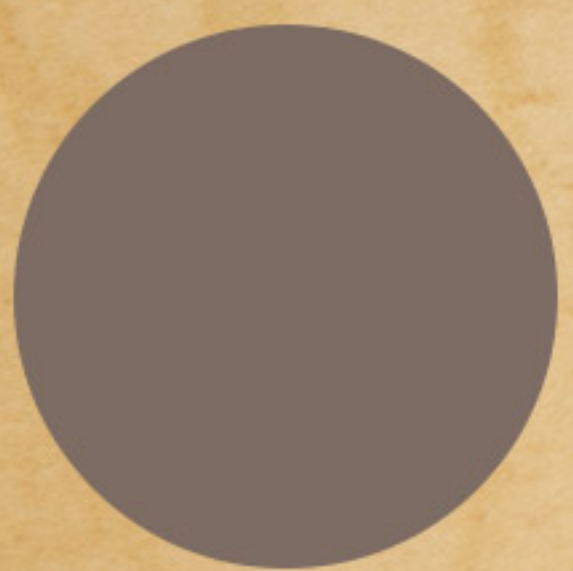
OH MY DARLING

Description: This is a Light to Medium Brown Color.
Temperature: Neutral to Slightly Cool
Base: Yellow & Green
Fitzpatrick: I, II & III
Organic



SAGE

Description: A Medium Ash-Brown Color. Due to its green base, this color could also be used to neutralize pink, orange or red eyebrows.
Temperature: Slightly to Medium Cool
Base: Yellow & Green
Fitzpatrick: I, II & III
Organic



SILVER SPUR

Description: A Medium Grey/Brown Color. A good color choice for clients who have white, gray or salt and pepper hair.
Temperature: Slightly to Medium Cool
Base: Yellow & Green
Fitzpatrick: I, II & III
Organic



WHISKEY BROWN

Description: A Medium Warm Brown. This is a good option for red heads. Can be added to other colors for an auburn tone.
Temperature: Medium Warm
Base: Warm Yellow with small amount of Red
Fitzpatrick: I, II & III
Organic



COWGIRL

Description: A Medium to Deep Brown Color.
Temperature: Slightly to Medium Cool
Base: Yellow & Green
Fitzpatrick: II, III & IV
Organic



SADDLE BROWN

Description: A Deep Brown Color.
Temperature: Medium Cool
Base: Yellow & Brown
Fitzpatrick: III, IV & V
Organic



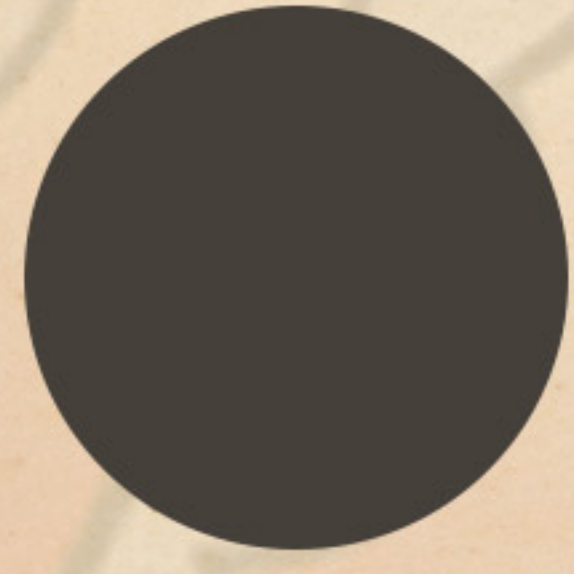
MAVERICK

Description: A Medium Brown Color. Good option for clients who want to achieve a rich medium brown.
Temperature: Slightly to Medium Cool
Base: Brown with small amount of warmth
Fitzpatrick: IV, V & VI
Organic



CHEATIN' HEART

Description: A well balanced Rich Darker Brown Color.
Temperature: Medium Cool
Base: Cool Yellow Brown
Fitzpatrick: IV & V
Organic



SMOKE

Description: A Charcoal Color with Brown undertones.
Temperature: Medium to Very Cool
Base: Yellow & Green
Fitzpatrick: II, III & IV
Organic



MUSTANG

Description: A Beautiful Deep Dark Brown Color.
Temperature: Very Cool
Base: Black & Brown with small amount of warmth
Fitzpatrick: IV, V & VI
Organic



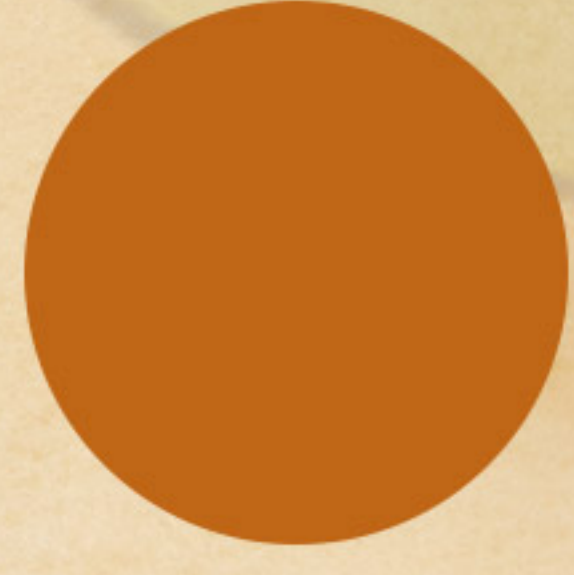
OUTLAW BROWN

Description: Dark Brown/Black Color. This is a good option for clients who are looking to have the appearance of rich brown/black eyebrow color.
Temperature: Very Cool
Base: Black & Brown
Fitzpatrick: V & VI
Organic



SUNDOWN

Description: Darkest Black/Brown Color.
Temperature: Extremely Cool
Base: Black & Brown
Fitzpatrick: V & VI
Organic



WARM SUNSET

Description: This is an extremely warm, powerful orange. ONLY add to the very dark colors when needed. Only add a very small percentage.
Temperature: Very Warm
Base: Orange & Warm Yellow
Organic

CAUTION: Warm Sunset should only be added to the very dark colors when needed and never more than a very very small percentage. If Warm Sunset is misused you are at a very high risk of orange eyebrows.

Please Note:

Due to limitations in the printing process, the colors shown on this sheet may vary slightly from the actual pigment color.

DISCLAIMER: This Pigment Product Guide (PPG) is NOT intended to replace education or training in cosmetic tattooing procedures or color theory. This PPG consists only of suggestions and recommendations for the technician working with the Loaded® pigments. This PPG is a living document. Li is constantly working to provide its valued customers the latest technologies



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